

POSITIVE | BEHAVIOR | SUPPORT | CONSULTING

& PSYCHOLOGICAL RESOURCES, P.C.

PBS Adult Continuing Education
at
the Charles B. Wang Center
on the campus of
Stony Brook University



Fall 2019:

The History of the Music Video



Wednesdays, 9 - 10:30 AM

Classes are held



Sept. 11, 18, 25; Oct. 2, 9, 23, 30; Nov. 6, 13, 20; Dec. 4, 11



Class size is limited to 15 students

REGISTER TODAY!

Tuition for the course is \$425.00 for the semester. PBS can receive payment directly from an approved 3rd party payer (FI).

See reverse side for course description.

Visit our website for schedule of classes and detailed registration instructions.

Registration: <http://www.positivebehavior.org/adult-education.html>

Questions: AdultEd@PositiveBehavior.org

History of the Music Video

A new creative outlet for music was introduced in the 1980's, Music Videos! These are short films created to promote a song and artist using creative imagery to draw you in, tell a story, grab your attention or deliver a message to the audience (you!) In turn, they hope that more people will buy the song or album. And...they do sell more songs! Many artists in the 80's had careers explode after the debut of their music videos. We will look at some of the pioneers of MTV (and a few even before MTV such as the Beatles, Monkees). We'll discuss artists such as Madonna, Duran Duran, David Bowie, Prince and Michael Jackson. We'll follow the trajectory of the use of music videos to present day stars (Miley, Katy, Sia, Taylor, Beyonce, Lil Nas X, etc.).

What was the first song to air on MTV back in 1981? In our present digital age and the internet, how do we watch music videos now? Students will examine how the introduction of Music Videos and MTV changed our cultural landscape and the music industry in general and how MTV has evolved and transitioned from music videos to reality TV over the past almost 40 years.

Students will be encouraged to present their musical preferences and offer critical analysis of why the videos that they like are meaningful to them.

Meet the Instructor



Amanda Zutter: Amanda is a lifelong resident of Long Island. She has been involved in singing most of her life and even played guitar in high school! Amanda's 1st concert was the Electric Light Orchestra. Amanda and her friends (and just about everyone in the U.S.) were captivated by MTV and music videos, the artists that made them and the fashion and cultural touchstones that came with the emergence of MTV.

Amanda is also a devoted mother (and lover of dogs) and recently completed the Masters program at LIU Post in Applied Behavior Analysis. She is excited about diving back into the history of MTV and reliving some of the thrill of music videos and sharing this history with others.

PBS Adult Continuing Education classes are taught using various instructional methods tailored to the specific needs of adult learners. Students will be encouraged to develop critical thinking, research and study skills, and utilize technology for learning and collaboration. All students inherently benefit from being engaged in an active college environment.

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